



SCHOOL DISTRICT OF MENOMONEE FALLS

WISCONSIN

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FOR IMMEDIATE RELEASE

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Menomonee Falls Welcomes a New Superintendent!

Menomonee Falls, WI – The Board of Education is pleased to announce Dr. Patricia Herdrich will replace Dr. Keith Marty as the superintendent of the Menomonee Falls School District as of July 1.

The process of searching for and hiring a new superintendent has been intensive since late January when Dr. Marty announced he would take a new job in the suburban St. Louis area for the 2011-12 school year. The Menomonee Falls School District attracted almost 30 applicants from as far away as New Mexico. Board members believe Dr. Herdrich is the best match for Menomonee Falls based on the desired characteristics of strong, data-based, decision-making and accountability, which were top priorities gathered through feedback from a community survey and eight focus groups.

"Dr. Herdrich brings a wealth of talent and experience to her new position. She is well acquainted with the Wisconsin education system and is considered one of the top superintendents in the state," said School Board President, Kathy Shurilla. Dr. Herdrich has demonstrated leadership and improved academic achievement under extremely tight budgets as the superintendent of the 7,100 student West Bend School District for the last six years. In fact, for four of those six years both West Bend High Schools made Newsweek's list of the best high schools in the country. Under Herdrich's leadership, West Bend was also honored by ACT with the Red Quill Award for excellence in student achievement. Dr. Herdrich is a member of ERDI, the prestigious national Education Research and Development Institute made up of 40 hand-selected leading educational superintendents from across the country.

"Menomonee Falls has a tradition of excellence. I served as the assistant principal of North and the elementary principal of Ben Franklin during the late 1980s. I have experienced directly the care of the staff, leaders and families in setting a vision for student learning and opportunities," stated Herdrich. "The focus on community partnership, the value placed in sustaining strong schools, and the collective focus on the future are recognized. I look forward to working with the team and the community to sustain and enhance the very best this community has to offer."

Herdrich began her educational career in 1983 as a middle school teacher in Kewaskum and later as Coordinator of Learning Disabilities in Fond du Lac. After her administrative stint in Menomonee Falls, she also served as Administrator of Curriculum and Instruction in West Bend, Assistant Superintendent for Educational Services in Elmbrook and Associate Dean for Education Outreach for the University of Wisconsin-Milwaukee.

Herdrich has accepted a two-year contract beginning July 1, 2011 with a starting salary of \$158,000 per year.

The school board is happy to welcome Dr. Herdrich back to Menomonee Falls to serve as superintendent. She will be officially introduced and her contract will be approved at the Monday, May 9th school board meeting.